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Max B. Hardy

PHONE 4572, LEESBURG, GA.

= 1953

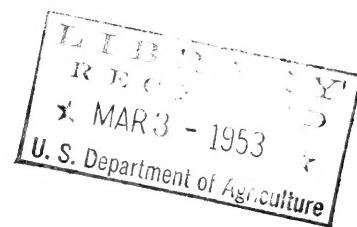
Harry Lutz

PHONE 4089-R, ALBANY, GA.

Leeland Farms

P. O. Box 128

Leesburg, Georgia



Dear Customer:

We are writing you at an early date this year because we want everyone who has ordered our Certified Bunch Porto Rico sweet potato plants in the past to have the first opportunity to place another order this season.

Last year, we were unable to fill all orders due to an overwhelming demand for plants of the Bunch variety, which far exceeded our expectations, and to a very abnormally cold spring which reduced the yield and retarded the growth of the plants. We were forced to return hundreds of orders without filling them. On hundreds of others we were able to ship only a small percentage of the quantity ordered and the shipping dates on many of these were unavoidably delayed.

To those customers who were disappointed in any way we offer our sincere regrets and we want you to know we are making every effort to spare you similar disappointment in the future. To this end we are more than doubling the quantity of seed potatoes bedded in the field and we have also constructed hotbeds in which we are bedding several hundred bushels to supply those customers who want plants delivered in March and April. We have taken these two actions in order to supply our customers with the quantity of plants they want at the time desired.

We ship only mature, stocky and healthy plants and they are carefully packed in peat moss to prevent drying out in transit. All shipments are insured and immediate replacement is made in the event of loss or damage. Orders of less than 5,000 plants are shipped by Parcel Post and orders of 5,000 and over are shipped by Railway Express. WE PAY POSTAGE AND EXPRESS on all plant orders. Our prices delivered to you are:

No. of Plants	Shipping Dates March 1-April 25	Shipping Dates May 4-May 25	Shipping Dates June 1-July 15
200	\$ 2.40	\$ 2.00	\$ 1.75
500	5.00	4.25	3.75
1000	8.75	6.75	5.75
5000	43.00	33.00	28.00
10,000	85.00	65.00	55.00

In order to save our customers the expense of collection charges, we do not ship C. O. D. You may send your remittance with your order or at any time prior to date of shipment.

Indications are that the over-all supply of sweet potato plants will again be short this coming season, especially so in the case of the Bunch variety. We, therefore, recommend that you place your order on the enclosed blank and return it to us in the enclosed envelope without delay. Our shipping season starts about March 1st.

For those customers who prefer to grow their own plants we have available Certified Bunch Seed Potatoes at \$6.00 per bushel, F.O.B. our shipping point.

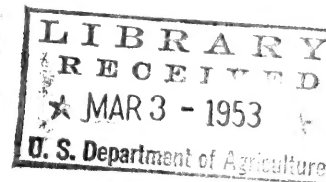
Yours very truly,

LEELAND FARMS

SPECIALIZING IN:

CHINESE CHESTNUT SEED NUTS AND TREES

CERTIFIED BUNCH PORTO RICO SEED SWEET POTATOES AND PLANTS



OUR OWN NEW AND SUPERIOR "LEELAND BUNCH" VARIETY

In the fall of 1950, in our annual program of hill selection for improving our Bunch variety seedstock, we discovered a hill of potatoes that had a beautiful golden-red internal color which was far superior to any Bunch Porto Rico potato we had ever seen. We propagated the potatoes from this hill and found it as superior in yield as in internal color, and concluded that we had indeed been fortunate in finding a true sport or mutation.

As a result of our tests the new variety was included in the variety test plots at the Georgia Coastal Plains Experiment Station, Tifton, Georgia, in 1952. These first year Experiment Station tests showed that our new variety out-yielded the regular Bunch Porto Rico by more than 40 per cent in U. S. No. 1 potatoes, and the regular vining Porto Rico by more than 200 per cent in U. S. No. 1 potatoes, as well as maintaining its exceptional internal color.

We like our new variety so much that we have given it the name of "LEELAND BUNCH" and plan to offer it exclusively to our customers in 1954, if it performs as well in 1953 as it has previously.

We want it to have limited trial in many sections this year and plan to reserve a small quantity of plants from our own planting needs to offer only to our old customers. Because of the limited quantity which we can make available for this purpose we can offer a maximum of only 200 plants per customer. We are quoting these plants in two quantities only: 100 plants for \$1.50 and 200 plants for \$2.75, delivered. Because we have such a limited quantity of plants to offer we hope you will get your order in early so there will be a greater possibility that we can fill it.

We sincerely believe you will like the "LEELAND BUNCH" variety as well as we do. These plants will not be available until May 1st.

LEELAND FARMS

